

Business Climate and Investment Opportunities in

# SLOVENIA



Ljubljana

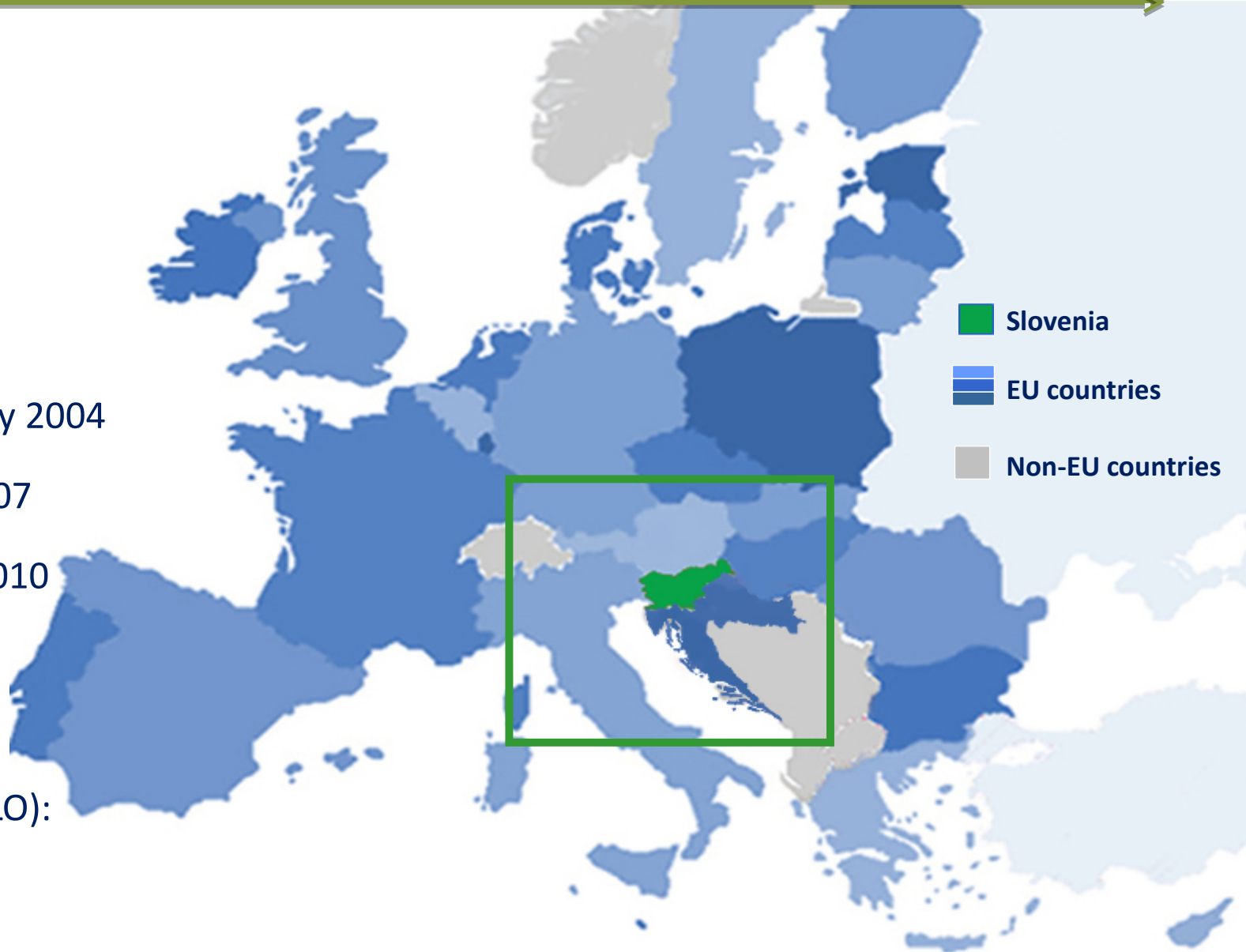
Prague, 27. August 2014

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Acting Director of SPIRIT Slovenia, Public Agency

# SLOVENIA in Brief

- Area: **20,273 sq. km**
- Capital: **Ljubljana**
- Population of 2 million
- **EU member state** - May 2004
- **Euro area** - January 2007
- **OECD member** - July 2010
- GDP per capita (2013):  
**€ 17,128**
- Unemployment rate (ILO):  
**12%**

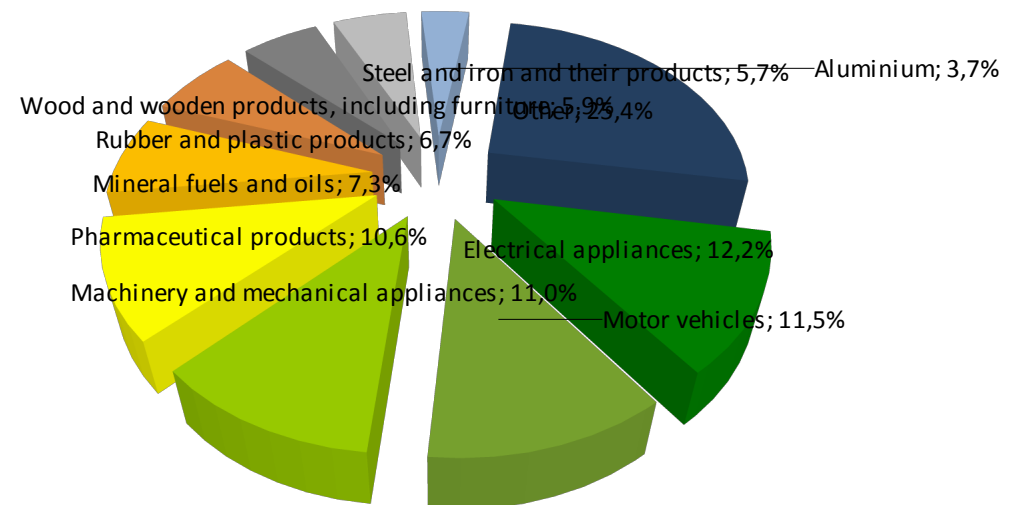
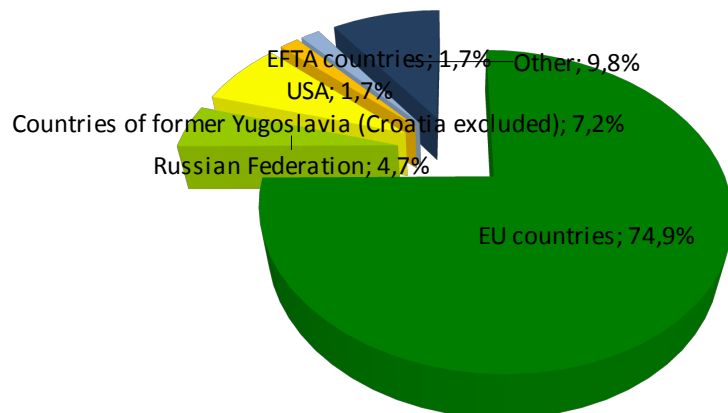


# Export driven economy

## Top export categories of goods, 2013

- € 21.6 billion exports of goods and services in 2013; approx. 61 % of GDP
- 75 % of exports of goods destined for EU

## Geographic distribution, 2013



**Export to China:**  
In 2013: **EUR 126,9 mio**

- Electrical appliances and equipment
- Nuclear reactors, boilers, machinery
- Plastic products

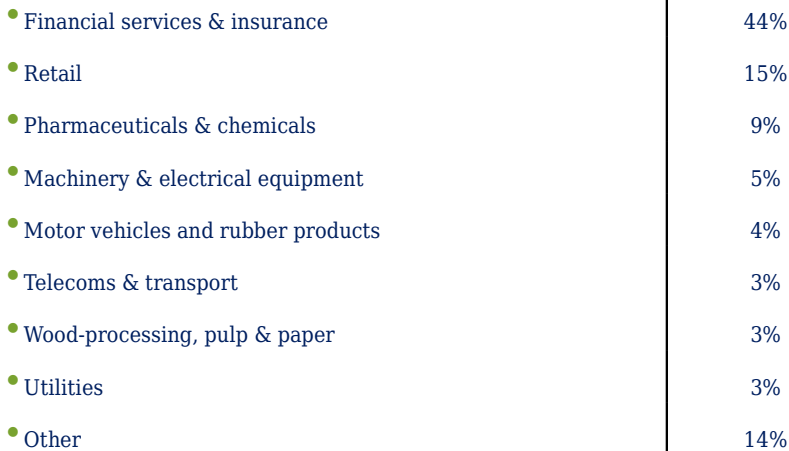
**Import from China:**  
In 2013: **EUR 538,7 mio**

- Electrical appliances and equipment
- Organic chemical products
- Nuclear reactors, boilers, machinery

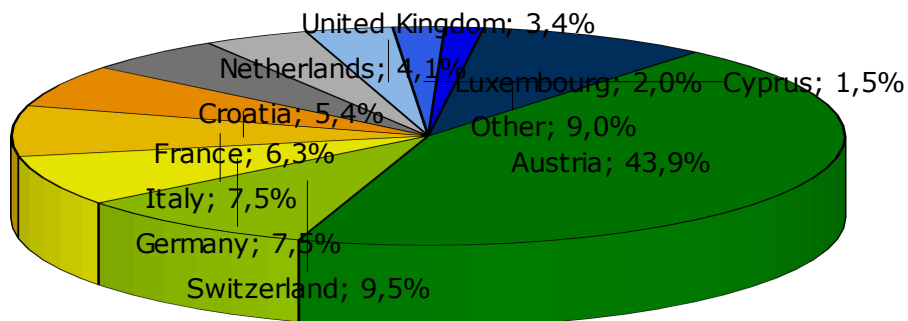


# FDI in Slovenia

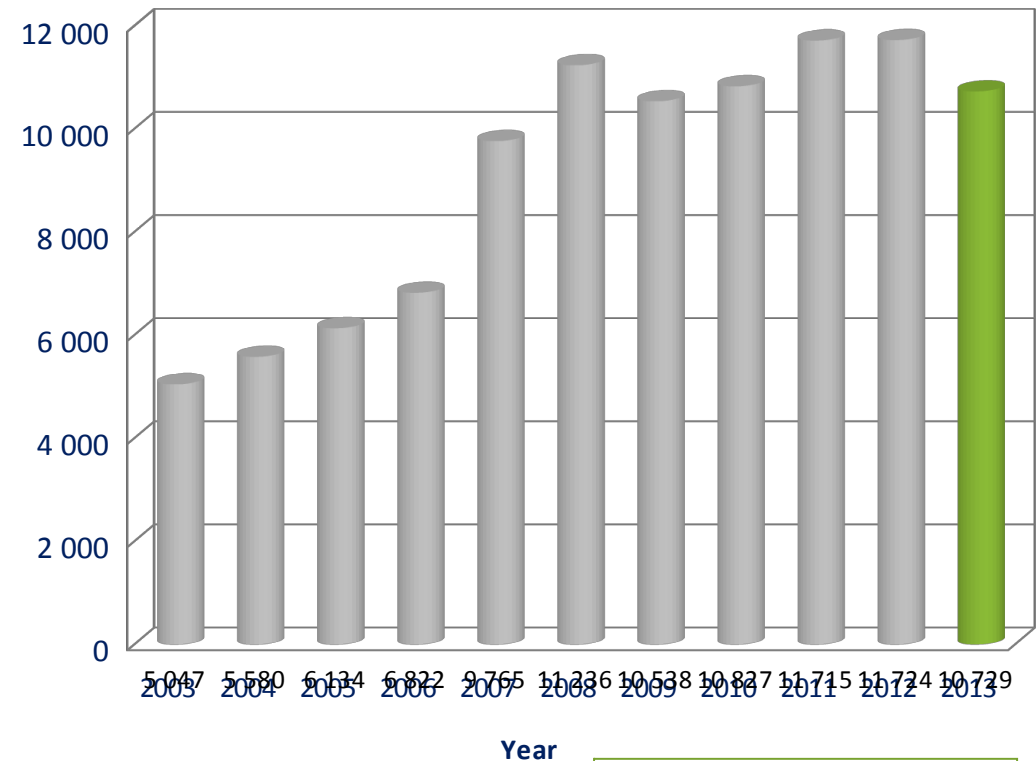
## Distribution of FDI by industry



## Main investing countries in Slovenia, 2013



## FDI stock end-year



Source: Bank of Slovenia, 2014

**109** companies with Chinese capital in Slovenia

Source: GVIN, 2014



# Business Opportunities

## Logistics & Transport

- Slovenia has all the attributes of a distribution and logistics hub for Central and South-Eastern Europe

## Green technologies & Recycling

- A number of innovative companies in different fields

## Automotive industry

- DRIVING force of Slovenian economy
- Slovenia's automotive industry generates 10% of the country's GDP and 15% of country's export

## Wood-processing Industry

- Contemporary & classical design, innovation & high quality wood
- Huge forest ecosystem – 3rd in Europe



Port of Koper /  
Port and logistics services



REVOZ /  
*Renault Wind, assembled exclusively in Slovenia*

# Business Opportunities

## ICT & Nanotechnology

- High degree of specialization, focus on satisfying specific (and unique) customer requirements



## Pharmaceutical & Chemicals Industry

- Slovene companies Krka and Lek are the leading manufacturers of generic drugs in CEE and the engine of the sector's growth
- Long industrial tradition in processing basic chemicals



KRKA/  
Pharmaceutical and research development centre


## Electrical & Electronics

- A number of home-grown companies
- A strong presence in Europe's east and southeast markets



# Privatization in Slovenia: Investment opportunities

- key sectors**
- Telecommunication
  - Transportation
  - Transportation infrastructure
  - Banking
  - Food & beverage
  - Health care
  - Chemicals
  - Electrical equipment
  - Industrials

 Adria Airways d. d.	 Aero Celje d. d.	 Elan d. o. o	 Fotona d.d.	 Letrika, d. d.
 Adria Airways tehnik d. d.	 Aerodrom Ljubljana d. d.	 Cinkarna Celje d. d.	 Gospodarsko razstavišče d.o.o.	 NKBM d. d.
 Paloma d. d.	 Telekom Slovenije d. d.	 Terme Olimia Bazen d.d.	 Unior d. d.	 Žito d. d.



# Services for foreign investors

- Information on industries, legislation, taxes and incentive
- Information on industrial sites and local suppliers
- Links with industry and local authorities
- **Organisation of fact-finding missions**, business and investment, conferences and trade shows
- Web portal: [www.InvestSlovenia.si](http://www.InvestSlovenia.si)
- **Investor's growth and development**
- **Financial incentives support**
- **After care**





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SLOVENIA

Thank you for your attention!



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SLOVENIA**  
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