



Enhance Exchanges and Communication Promote Bilateral Regional Trade Cooperation and Tourism Development

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Outline

1. Introduction of Chaoyang District of Beijing

2. Suggestions on Promoting Regional Cooperation Between the Two Countries

3. Suggestions on Promoting Exchanges Between Chaoyang District and Prague





1. Introduction of Chaoyang District of Beijing

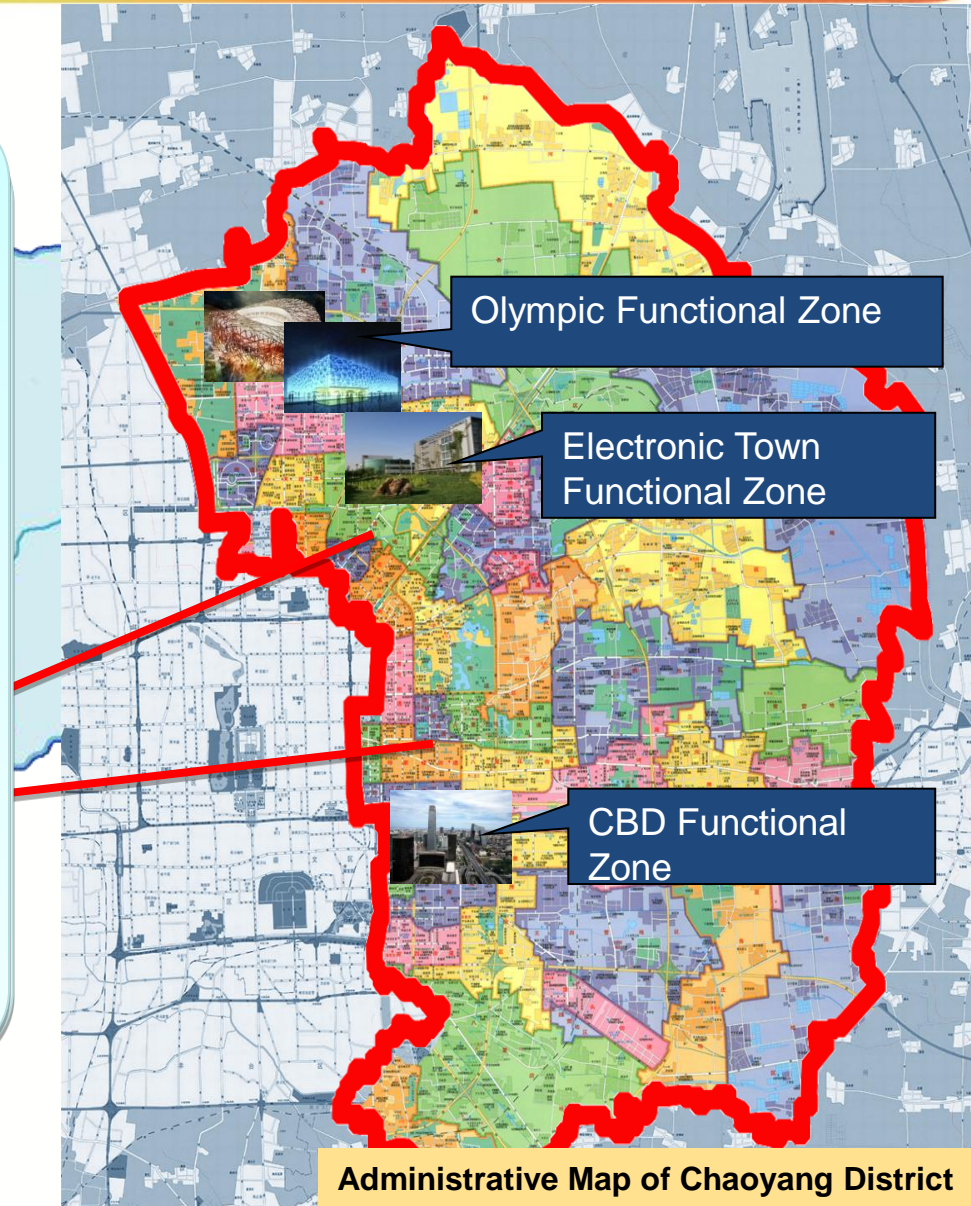


Three Main Functional Areas

- CBD
- Olympic
- Electronic Town

Four Main Industries

- Modern Service Industry
- Financial Industry
- High-Tech Industry
- Culture and Creative Industry



Administrative Map of Chaoyang District



1. Introduction of Chaoyang District of Beijing



Chaoyang District is one of the most economically active and prosperous districts in Beijing with high level of marketization.

➤ Actual Market Entities	Amount: 289,000	23.8%
➤ GDP	362.77 billion yuan	20.3%
➤ Regional Tax Revenue	126.33 billion yuan	
➤ Fixed Asset Investment	119.55 Billion Yuan	18.5%
➤ Retail Sales of Consumer Goods	182.95 billion yuan	22.4%





1. Introduction of Chaoyang District of Beijing



● Chaoyang District is one of the most external-oriented and internationalized districts.

- 65% of foreign financial institutions in Beijing
- 72% of regional headquarters of Fortune 500 companies and investment-oriented companies in Beijing
- 80% of headquarters of international organizations, international chambers of commerce and foreign travel agencies in Beijing
- 90% of international media organizations in Beijing and all foreign embassies in China except that of Russia
- More than 50% of international conferences and 1/3 of international exhibitions in Beijing
- Foreign Investment in Actual Use: 3.2 billion US dollars, 40% of the total amount of Beijing
- Imports and Exports: 172.5 billion US dollars, 42% of the total amount of Beijing





1. Introduction of Chaoyang District of Beijing

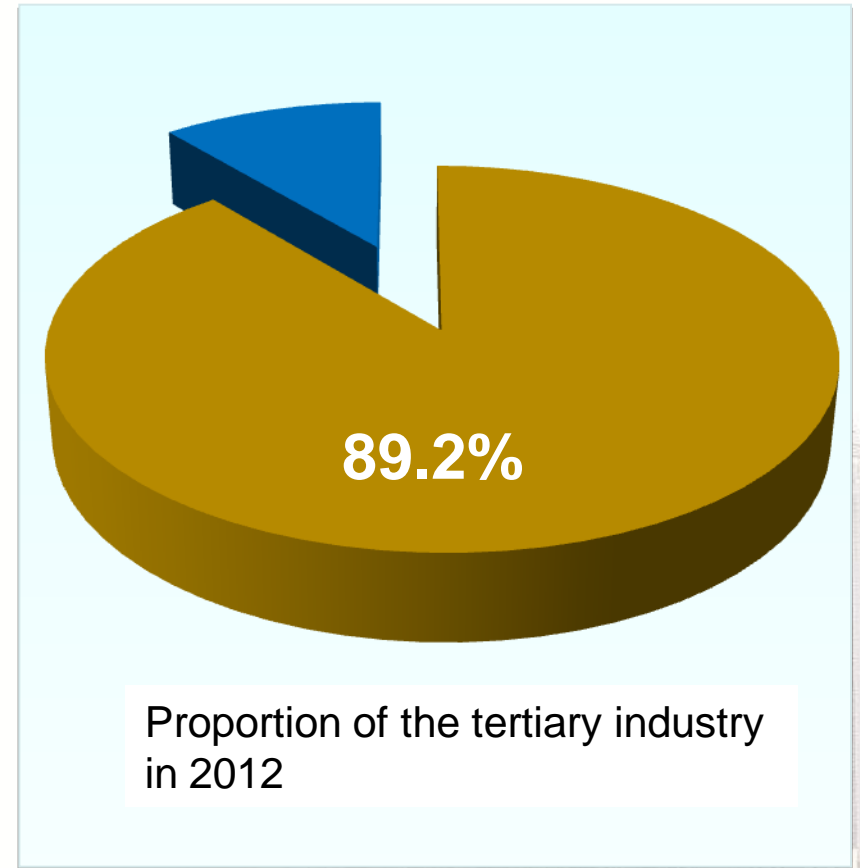


- **Chaoyang District is one of the most advanced districts in modern service industry of high level and multiple categories.**

Modern service industry realized added value of 194.36 billion yuan, accounting for 59% of the tertiary industry.

Culture and creative industry realized revenue of 212 billion yuan, accounting for 23.5% of Beijing.

Receiving 39 million visitors, Chaoyang District realized comprehensive tourism revenue of 72.88 billion yuan, accounting for 27.2% of Beijing.





1. Introduction of Chaoyang District of Beijing



CBD Functional Zone is Chaoyang District's representative area of economic development and opening-up.

With the city's 70%



- Foreign financial institutions
- Fortune 500 companies
- Regional headquarters of transnational corporations

In 2012

Operating revenue exceeded 1 trillion yuan.

Total tax revenue reached 81.2 billion yuan.

Foreign investment in actual use reached 3.182 billion US dollars.

There are 77 regional headquarters of transnational corporations.





2. Suggestions on Promoting Regional Cooperation between the Two Countries



■ Strengthen information exchanges of business, culture and tourism between local governments and establish multiple ways of mechanism for long-term communication.

■ Make good use of the coordinating function of chambers of commerce, professional associations and other investment and trade promotion agencies, so as to promote two-way regional investment and in-depth economic cooperation.





2. Suggestions on Promoting Regional Cooperation between the Two Countries



■ Encourage regions with similar development levels and with similar or complementary industrial structure to form equal and friendly mutual cooperation relationship among their local governments and industry administrative departments.

■ Local governments put their efforts to create a good market environment and regional service environment for the cooperation and development between the enterprises from both countries and regions.

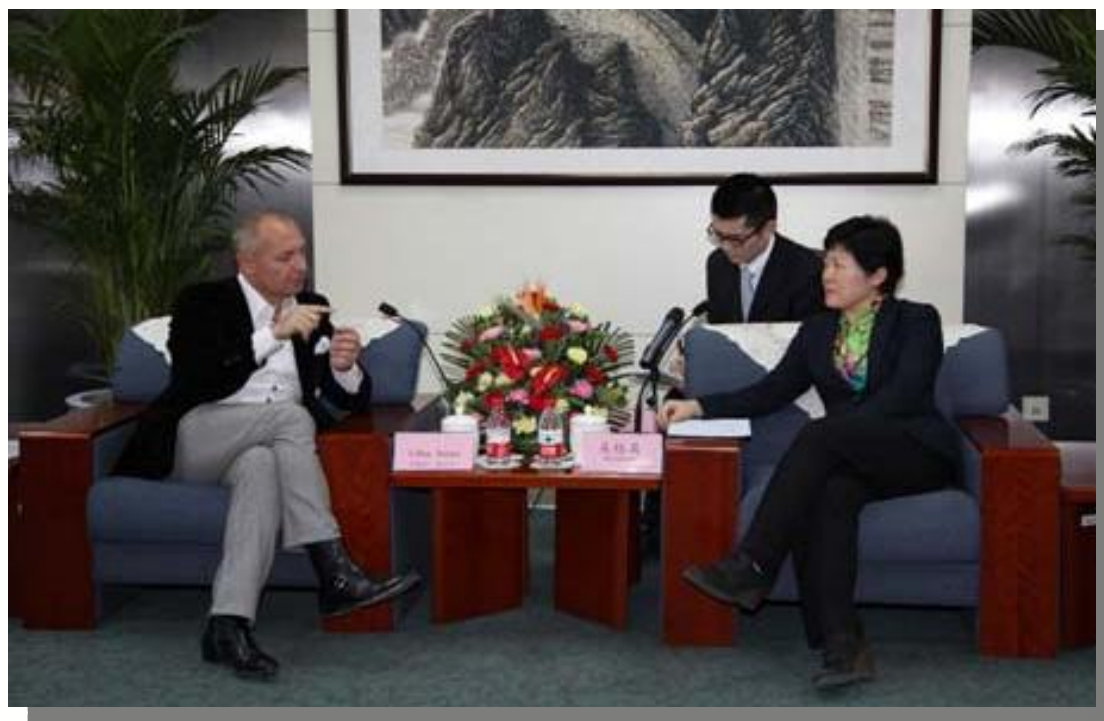




3. Suggestions on Promoting Regional Exchanges Between Chaoyang District and Prague



1. Further deepen the exchanges and prepare for establishing sister city relationship with Prague 1 District.





3. Suggestions on Promoting Regional Exchanges Between Chaoyang District and Prague



2. Establish a platform of exchanges and cooperation between the enterprises from both sides based on large-scale events such as China Beijing International Fair for Trade in Services.





3. Suggestions on Promoting Regional Exchanges Between Chaoyang District and Prague



3. Promote economic and trade exchanges between the two sides with clothing trade as the focus and Ya Bao Lu Market as a base.

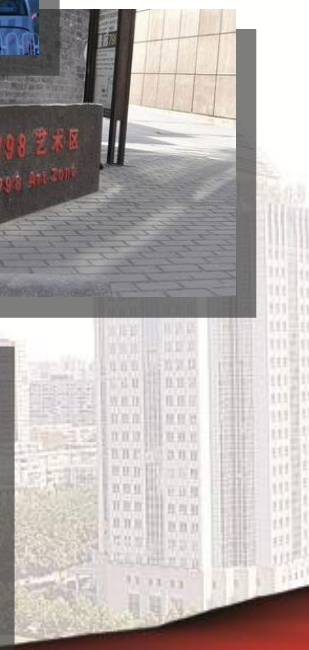




3. Suggestions on Promoting Regional Exchanges Between Chaoyang District and Prague



4. Explore the tourism resources and cultural characteristics of the two sides to promote in-depth cooperation and exchanges.





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