Moravian-Silesian Region

# China Investment Forum

## November 13, 2013

**Miroslav Novák**

# Inter-regional co-operation

- **Importance of partnership for Bohemian and Moravian regions in the example of the Moravian-Silesian Region**

  ✓ **Development of practical co-operation of regions within and beyond Europe**

  ✓ **European Grouping of Territorial Co-operation TRITIA**

- **Co-operation with the People's Republic of China on a regional level**

  ✓ **Attendance of Czech delegation at economic forum in Chongqing, China**

  ✓ **Co-operation with the Province of Jiangsu**

- **Tourism**

  ✓ **Get to know the Moravian-Silesian Region**

MORAVIAN-SILESIAN REGION'S PARTNERS
North East England
Vologda Oblast
Silesian Voivodeship
Opole Voivodeship
West Kazakhstan Oblast
Žilina Self-Governing Region
Lorraine
Moravian-Silesian Region
Donetsk Oblast
Veneto Region
INDOCHINESE PENINSULA
Binh Thuan Province
Khanh Hoa Province
An Giang Province
Can Tho Province
Ben Tre Province
0 125 250 500 750 1000 Kilometers

# Development of practical co-operation of regions within and beyond Europe

*Workshop about doing business in Kazakhstan, 2009*

*Russian journalists and tour operator agents visiting the MS Region, 2011*

*Meeting with Turkish ministerial office representatives, 2011*

# Co-operation with regions

*Music Holiday in Ostrava, band from Lorraine, 2011*

*Conference and bilateral business meetings in Donetsk Region, Donetsk, 2011*

*French pancakes from Morbihan in MSR, 2009*

*Interview for Russian TV at North Gate Tourism Fair, Russia 2011*

*Vietnam – opportunities a specificities in doing business, 2010*

# Co-operation with regions

*Official delegation from Vologda Region at Russian Days in MS Region, 2012*

*Gastronomy Fair Salone del Gusto Torino, Italy 2012*

*Street Theatres Festival in Ostrava, French Autumn 2012*

*International camp of fireman youth in Jánské Koupele, MS Region, 2012*

# Co-operation with regions

*Delegation from Donetsk Region and Czech-Ukraine Business Forum in Moravian-Silesian Region, 2013*

# EGTC TRITIA

Moravian-Silesian Region

## Example of inter-regional co-operation

Area
34 069 km²

Inhabitants
7 855 000

Seat of secretariat
Cieszyn

EGTC TRITIA

Moravian-Silesian Region

# Main Areas of Co-operation

**Transport and infrastructure**
connectivity and accessibility of the member regions

**Economic co-operation**
innovative and competitive environment; support of SMEs cooperation and cross-border clusters creation and cooperation; applied R&D support; joint business missions and networking of the chambers of commerce

**Tourism**
joint promotion campaigns; support of effective destination management institutions operation; creation of supra-regional products and brand mark of EGTC as a competitive destination

**Energy and environment**
joint energy policy, renewable sources of energy, actions to limit air pollution

Moravian-Silesian Region

# Co-operation with the People's Republic of China on a regional level

- Co-operation of Bohemian and Moravian regions with Chinese provinces as a significant element of regional development
  - ✓ Creation of new job opportunities on both sides
  - ✓ Impulse for development of small and medium enterprises
  - ✓ Development of potential for tourism
  - ✓ Exchange of experience, encounter with different cultures, broadening of horizons, economic prosperity

Moravian-Silesian Region

# Economic forum Chongqing, July 2013

- Meeting with representatives of the Jiangsu Province, theme of co-operation: economic sphere, education, science and research, technologies focusing on the environment, tourism

- Welcoming of mayor of the host city of Chongqing at the Czech Republic stand, interviews for the Chinese media, presentations by representatives of the Czech delegation at seminars (business and market, MSP, science and technology, co-operation in agriculture, interpersonal relations and cultural exchange), meetings with top representatives of Chinese provinces – common theme of establishing closer co-operation with Bohemian and Moravian regions

- Agreement between the Hradec Králové Region and the Saar Gummi company, investment of quarter billion crowns, creation of forty new jobs in the Náchod region

# Co-operation with Jiangsu Province

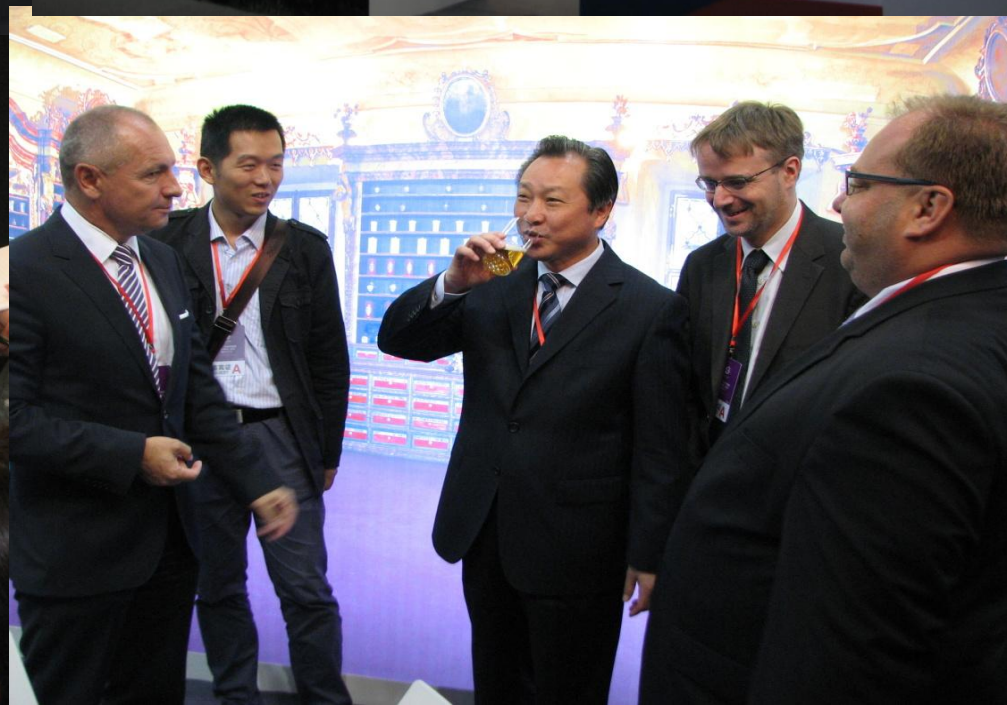
- **2007** – first visit of Moravian-Silesian Region, meeting with representatives of province and expression of will to co-operate

- **2013** – mid-year meetings attended by representatives of province held in both the Czech Republic and China, launch of works on preparation of memorandum

- **19.11.2013, Nanjing, People's Republic of China**:
  **signature of Memorandum**
  on further development of friendly exchanges and co-operation between the Moravian-Silesian Region and Jiangsu Province
  *Fundamental areas of co-operation:*
  - ✓ *Support for investments and trade, and co-operation between small and medium enterprises*
  - ✓ *culture*
  - ✓ *tourism*
  - ✓ *Humanities, science and technology, education (universities)*
  - ✓ *Environmental protection etc.*

KULIČKY

捷克共和国
满是故事
CzechRepublic
Land of Stories
CzechTourism
捷克旅游局
polar
2007
www.polar.cz



捷克州长协会副主席
摩拉维亚—西里西亚州州长
米罗斯拉夫·诺瓦克 先生
Mr. Miroslav Novák
Vice-Chairman of Association of Regions
Governor of Moravia-Silesia, Czech Republic

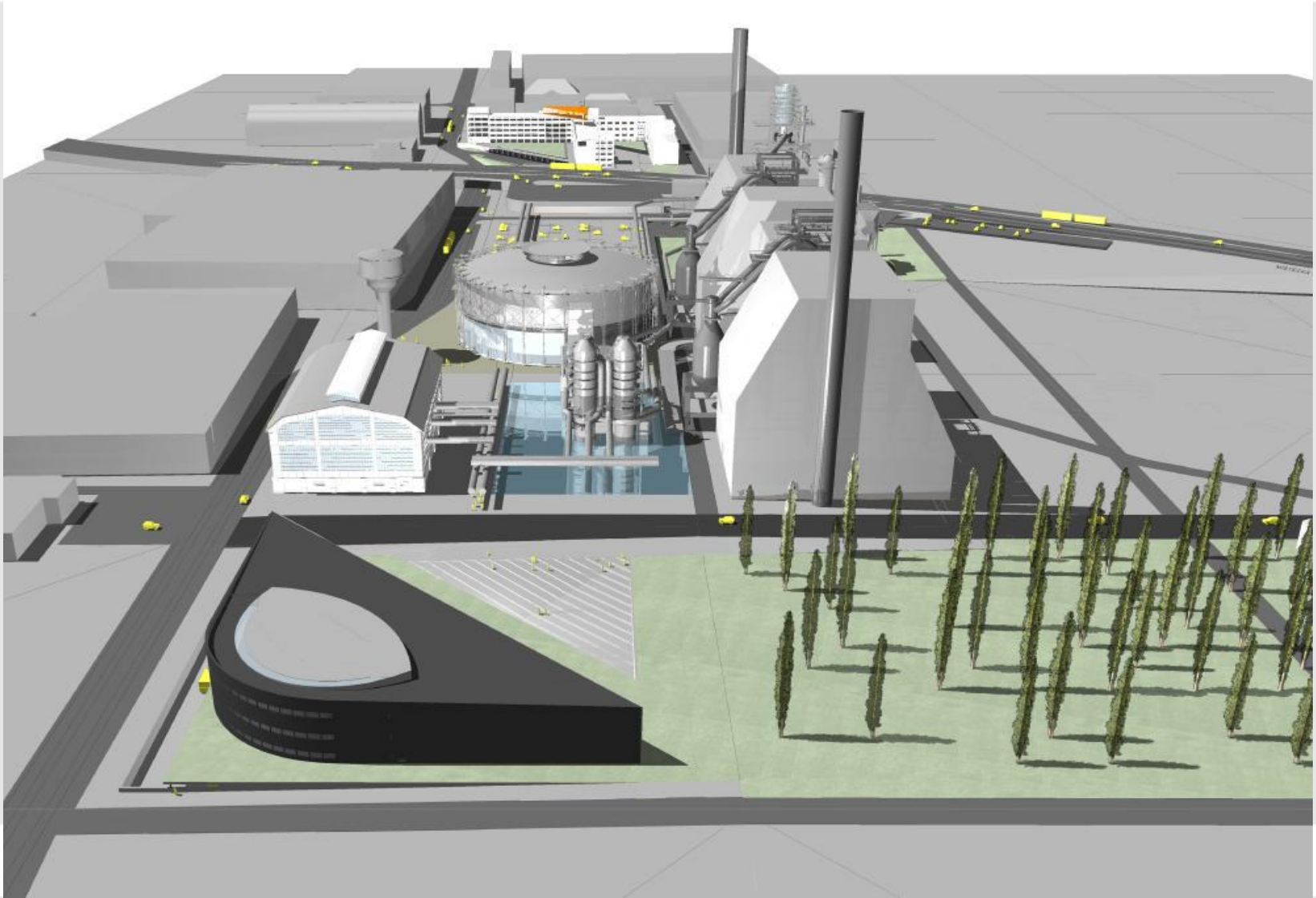
重庆轻纺集团
Hradec Králové

—中东欧国家中小企业
ina - Central and Eastern Eu pean
and Medium-sized Enterpr Coop
中小企业国际
national Operation of Small
国 · 重庆 2013年7月3日
和信息化部
Sponsors: Ministry of Indus
Chongqing Munic
作秘书处
Secretariat for Co
中国－中东欧国家
地方领导人会议·重庆2013

朱宏任

# Tourism - Get to know Moravian-Silesian Region!

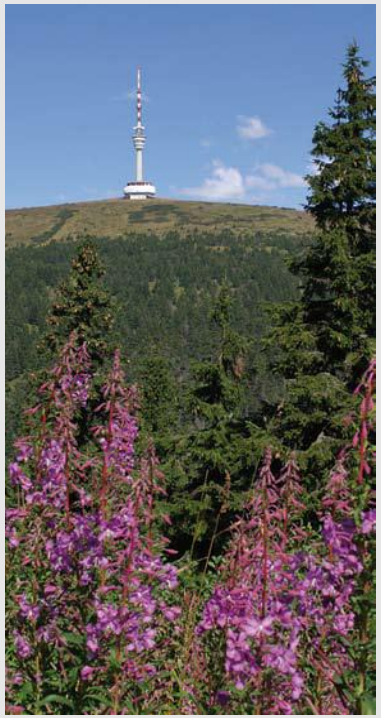
Moravian-Silesian Region



Moravskoslezský kraj

# Interesting places to see

- The nature – protected landscape areas (Beskydy, Jeseníky, Poodří)
- Breath the rich history (Opava, Nový Jičín, Příbor, Štramberk)
- Historic jewels of the Moravian-Silesian Region
- Technical monuments – treasures of the Region



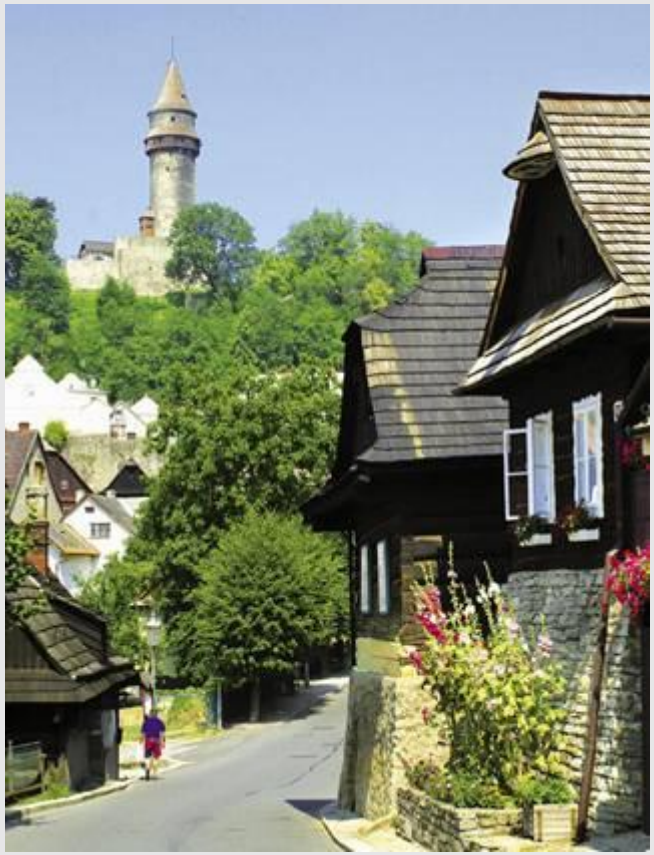
Moravian-Silesian Region

# Culture, sport and relax

- 23 theatres, 78 museums, 129 galleries, and 62 cinemas
- Janáček Philharmonic Orchestra
- cross-country and downhill skiing, hiking, biking, singletracks, paragliding, horse riding, golf, water sports…
- plenty of stadiums, sport fields, tennis-courts, bathing places
- several spas and relax centres (Karlova Studánka, Darkov)

Moravian-Silesian Region

# Thank you for your attention!




**Miroslav Novák**

**Vice-Chairman of the Association of Regions**

**Governor of the Moravian-Silesian Region**

**miroslav.novak@kr-moravskoslezsky.cz**